



DEPARTMENT OF THE NAVY  
OFFICE OF THE SECRETARY  
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WASHINGTON, DC 20350-1000

SECNAVINST 5350.15B  
ASN(M&RA)  
15 Aug 2005

SECNAV INSTRUCTION 5350.15B

From: Secretary of the Navy

Subj: DEPARTMENT OF THE NAVY (DON) CORE VALUES CHARTER

1. Purpose. To reissue the DON Core Values Charter in order to make available for distribution via the internet.

2. Cancellation. SECNAVINST 5350.15A.

3. Policy. The DON Core Values of Honor, Courage and Commitment are principles that we live by. They shape our standards and define our priorities. They are common among every Sailor, Marine and DON Civilian. The Navy and Marine Corps are committed to a lasting emphasis on our tradition of strong character and ethical behavior. It is, therefore, essential that Core Values be reinforced at every opportunity. The Core Values Charter is designed to provide a framework outlining the principles embodied in our Core Values, as well as to stimulate discussions and personal reflection on these values that we share and their impact on how we work, how we fight and how we live.

4. Scope. This directive applies to all DON active, reserve and civilian personnel, ashore and afloat.

5. Responsibility. The Chief of Naval Operations (CNO) and Commandant of the Marine Corps (CMC) are responsible for ensuring personnel are made aware of the DON Core Values and provided an opportunity to learn how they apply to the Naval Service.

6. Action. All DON commands shall prominently display the DON Core Values Charter in an appropriate, high-traffic area.

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7. Publication Availability. Charter shall be made available online for printing onto legal sized paper via the Chief of Naval Operations' website at [www.navy.mil](http://www.navy.mil) and the Commandant of the Marine Corps' website at [www.usmc.mil](http://www.usmc.mil).

D. M. AVILES

Under Secretary of the Navy

Distribution:

Electronic only, via Navy Directives Web site

<http://neds.daps.dla.mil>